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An Essential Patient Communication Tool—Available at Last !

Dear Doctor,

When I was in practice I used nearly all the office procedures recommended by the wise - except for one, the patient newsletter.

I knew it was important and I kept telling myself I had to get to work on the project, but I confess that it always stayed on my "To Do List". I simply never found the time. A newsletter takes a lot of time researching, writing, editing, formatting and printing. Perhaps you still haven't found the time yet either? If so, I have good news for you.

GOOD NEWS

My good friend Dr. Rodney Shelley, (you know, the one who wrote *Patients Speak about Nutritional Therapy*), will do the work for you! Introducing:

The Nutritional Essentials Newsletter

Dr. Rod and his staff write and lay out *The Nutritional Essentials Newsletter* in such a way that it is personalized and delivered to your office every month in a camera ready copy prepared for you to take to a printer or print on your copy machine at the office. It has sections with, patient's testimonials, core philosophies about why everyone should be eating whole foods and taking whole food supplements and quotes from Dr. Royal Lee.

MORE GOOD NEWS

The really nifty thing about this newsletter is that Dr. Shelley makes the newsletter look like YOU wrote it!!

I believe the principles promoted by a newsletter in your office are so important! An office newsletter elevates you in the patients mind, reminds them of what you stand for and gives them something they can show to their friends. What's more, **this newsletter is written in support of the principles we all hold dear**, that is, everyone benefits from whole foods in their diet.

I personally want to thank Dr. Rod Shelley for creating this newsletter for you. I have urged him for years to consider this and I am really thankful he has done it.

Best wishes for your continued success,



Dr. Robert Curry